



# Wisconsin WIC Association (WWA): Spring Newsletter 2017

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## **2017 WWA Board**

### Officers:

**Chair:** Abbie Loos

**Vice-Chair:** Angela Roltgen

**Secretary:** Katy Murphy

**Treasurer:** Barbara Sheldon

### Regional Representatives:

#### **Southern Region:**

Angela Roltgen  
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#### **Western Region:**

Jennifer Loging  
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#### **Northern Region:**

Kristi Cooley  
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#### **Southeast Region:**

Katy Murphy  
Sixteenth Street Community Health Centers  
[Katy.Murphy@sschc.org](mailto:Katy.Murphy@sschc.org)

#### **Northeast Region:**

Barbara Sheldon  
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### At Large Representatives:

Rosamaria Martinez  
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Lindsey Brost  
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[lbrost@ruskcountywi.us](mailto:lbrost@ruskcountywi.us)

## Wisconsin WIC Staff are heading to Washington D.C.!

The National WIC Association Leadership Conference will be taking place from February 26<sup>th</sup> to February 28<sup>th</sup>. There are 7 Wisconsin WIC Staff that will be attending! The staff attending are: Jennifer Loging (La Crosse County), Lindsey Brost (Rusk County), Brandon Rohrig (Bay Area), Angela Sanfelippo (Sixteenth Street Community Health Center), Natalie Alcaraz (City of Milwaukee Health Department), Cheryl Davies & Calli Bemis (West Allis). 2 of these attendees are attending on WWA scholarships. Attendees will be meeting with legislators in Washington D.C. and participating in events to advocate for the WIC program. Thank you to all of those attending for being an important voice for Wisconsin WIC! Stay tuned to hear about their experience in upcoming newsletters.



## Voices of WIC

“She has definitely helped, and is very knowledgeable. I feel anything related to breastfeeding, she just knows it. I always felt really comfortable and relaxed talking with her. She gave great suggestions and was always great about returning my calls or checking in after 1-2 weeks to see how things were going. I just really appreciated her help, and I am still breastfeeding my son and he is now 17 months!” – *Wisconsin WIC Mom talking about local Breastfeeding Peer Counselor*

The Wisconsin WIC Association is accepting WIC success stories all year round! Submit any success stories to [Angela Roltgen](mailto:Angela.Roltgen) or your WWA Regional Representative at any time.



The mission of the Wisconsin WIC Association is to inspire and empower the Wisconsin WIC community to advocate for and promote quality nutrition services and assure effectiveness through collaboration, cooperation and education.



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[www.wiwica.org](http://www.wiwica.org)

### Did you know that as a Wisconsin WIC staff member you are a member of the [National WIC Association](#) (NWA)?

The state office has paid all local agency NWA memberships for 2017. As an NWA member, you have access to a variety of resources including the weekly Monday Morning Report and Washington Update! It is important as a WIC community to continue educating and keeping our elected officials and communities informed of the important work that we do. In the coming months, the [Wisconsin WIC Association](#) will be providing an advocacy toolkit for Wisconsin WIC staff. Stay tuned! In the meantime, subscribe to NWA's [Washington Update](#) to stay in the loop. For questions about how to get the Monday Morning Report, you can contact NWA at 202-232-5492.



### National WIC Association

*NWA is the non-profit education arm and advocacy voice of the Special Supplemental Nutrition Program for Women, Infants and Children (WIC).*

### It isn't too late to renew your Wisconsin WIC Association (WWA) membership!

There is still time to renew your WWA membership for 2017. A project membership includes all WIC employees in your agency. The region with the highest percentage of project membership by March 31<sup>st</sup>, 2017 will receive a \$100 incentive. Don't let your region down and sign-up today! To find information about how to renew your membership and to read about WWA membership benefits, visit our webpage at: [www.wiwica.org/membership.aspx](http://www.wiwica.org/membership.aspx).

## SAVE THE DATE

*WWA's Professional Development Day:  
September 29, 2017:  
Oshkosh, WI*



February 28, 2017