



Wisconsin WIC Association (WWA): Summer Newsletter 2016

In This Issue:

- At-Large Representative Voting
- 2017 NWA Conference
- Advocacy Central
- Voices of WIC
- Impact of WIC in Wisconsin
- Silent Auction 2016

2015 WWA Board

Officers:

Chair: Abbie Loos (Interim)

Vice-Chair: Angela Roltgen

Secretary: Katy Murphy

Treasurer: Barbara Sheldon

Regional Representatives:

Southern Region:

Angela Roltgen
Wood County
aroltgen@co.wood.wi.us

Western Region:

Jennifer Loding
La Crosse County
jloding@lacrosecounty.org

Northern Region:

Kristi Cooley
Portage County
CooleyK@co.portage.wi.us

Southeast Region:

Katy Murphy
Sixteenth Street Community Health Centers
Katy.Murphy@sschc.org

Northeast Region:

Barbara Sheldon
Winnebago County
bsheldon@co.winnebago.wi.us

At Large Representatives:

Rosamaria Martinez
Sixteenth Street Community Health Centers
Rosamaria.Martinez@sschc.org

Tiffany Halama
Wood County
thalama@co.wood.wi.us

Angie Wilks-Tate
MLK Heritage Health Center
awilks_tate@mshi.org

Abbie Loos
La Crosse County
ALoos@lacrosecounty.org

Becky Litwaitis
City of Milwaukee Health Department
BLITWA@milwaukee.gov

Lindsey Brost
Rusk County WIC
lbrost@ruskcountywi.us

Results from the 2016 WWA Board At-Large Membership Ballot

Congratulations to all who applied and voted for your At-Large WWA Representatives. 121 WWA members nominated 2 returning WWA representatives and their term will restart October 2016.

- ◆ Angie Wilks-Tate- MLK Heritage Health Center
- ◆ Becky Litwaitis- City of Milwaukee Health Department

STAY CURRENT!

[Child Nutrition Reauthorization House and Senate Bill Comparison for WIC](#)

VISIT OUR WEBSITE at <http://www.wiwica.org/> AND [FACEBOOK](#) FOR CURRENT WWA ACTIVITIES AND EVENTS

Coming Soon: 2017 NWA Washington Leadership Conference

The National WIC Association (NWA) will be holding their [National Leadership Conference Spring 2017](#) (Dates to be determined).

The Wisconsin WIC Association will soon be accepting applications for scholarships to help cover some of the cost of registration, travel expenses or other fees.

Advocacy Central

Check out the [NWA page](#) for all your Advocacy How-To needs!

In this toolkit find links on:

- Advocacy vs. Lobbying
- Key Messages
- Talking Points
- Developing your message



Voices of WIC

“I appreciate the WIC program because it helps our family to get things such as formula, fresh fruits and veggies, baby food etc. that we may not have been able to afford on our own. The staff is incredibly knowledgeable, friendly and accommodating to our family.”

Chippewa Falls County WIC Participant
Customer Service Survey-4/24/2014

We need your quotes!

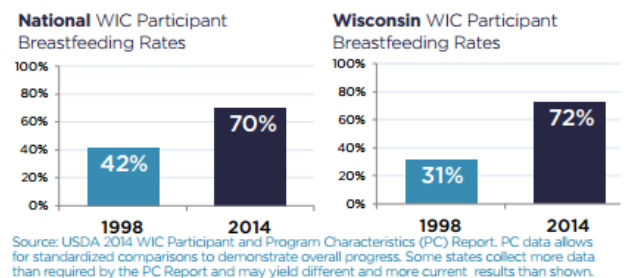
Please send your WIC participant stories to aroltgen@co.wood.wi.us or your regional representative, *and we will make sure your WIC stories are featured!*

The mission of the Wisconsin WIC Association is to inspire and empower the Wisconsin WIC community to advocate for and promote quality nutrition services and assure effectiveness through collaboration, cooperation and education.

How WIC Impacts the People of Wisconsin

The NWA creates State Profiles on how WIC affect the health of populations in each state. Open the [Wisconsin State Profile](#) handout to view more information or to print the information yourself.

- Average monthly participation in Wisconsin 2014: 108,901 participants
- 20.7% of Wisconsin children are food insecure-WIC helps combat food insecurity and contributes to reducing obesity and chronic disease.
- Wisconsin breastfeeding rates in 2014 were at 72%, above the National WIC average of 70%.
- Program integrity has improved by implementing WIC EBT in 2015.



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Visit our website!

www.wiwica.org

Everyone Profits from the WWA Silent Auction!

The WWA would like to thank everyone who helped to make the 2016 Silent Auction event a true success! Through the contributions of outstanding vendors, local WIC sites, and special individual friends of WIC, we were able to raise \$2250.00. All funds raised will continue to support our advocacy efforts and sponsor future professional development programs.

