



Wisconsin WIC Association (WWA): Fall Newsletter 2015

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2015 WWA Board

Took Office 11/4/2014

Officers:

Chair: Katrina Fritsch

Vice-Chair: Abby Loos

Secretary: Katy Murphy

Treasurer: Barbara Sheldon

Regional Representatives:

Southern Region:

Amber France (Past-Chair)

Wood County

afrance@co.wood.wi.us

Western Region:

Jennifer Loging

La Crosse County

jloging@lacssecounty.org

Northern Region:

Kristi Cooley

Portage County

CooleyK@co.portage.wi.us

Southeast Region:

Katy Murphy

Sixteenth Street Community Health Centers

Katy.Murphy@sschc.org

Northeast Region:

Barbara Sheldon

Winnebago County

bsheldon@co.winnebago.wi.us

At Large Representatives:

Andrea Wagner

Family Health/la Clinica

andrea@famhealth.com

Rosamaria Martinez

Sixteenth Street Community Health Centers

Rosamaria.Martinez@sschc.org

Angela Roltgen

Wood County

aroltgen@co.wood.wi.us

Katrina Fritsch

West Allis, Milwaukee County

kfritsch@westalliswi.gov

Angie Wilks-Tate

Milwaukee Heritage Health Center

awilks_tate@mshl.org

Abbie Loos

La Crosse County

ALoos@lacssecounty.org

Scholarships Available to Attend the Washington, D.C. Leadership Conference February 2016

The National WIC Association (NWA) invites you to attend the 26th Annual Washington *Reach Them, Teach Them, Keep Them* Leadership Conference scheduled from Sunday, February 28 through Tuesday, March 1, 2016. [NWA Leadership Conference 2016](#)

The conference will provide a forum to discuss Federal initiatives affecting the health and nutritional wellbeing of WIC mothers and young children as well as service delivery and the effective management of the Program. The goal of this conference is to explore tools to reach, teach, and keep WIC participants and supporters engaged with WIC – the nation's premier public health nutrition program.

Reminder: WWA is accepting applications to award two \$750 scholarships to WWA members to attend the conference. Application deadline is December 11, 2015. [2016 Leadership Conference Application](#)

WWA 2015 Conference

[Wisconsin WIC Association Professional Development Fall Conference](#)

Date: Monday, November 30, 2015

Location: American Family Insurance Training Center

6000 American Parkway, Madison, WI 53783; 608-242-4100

Time: Registration: 8:30 am; Conference: 9:00 am-4:00 pm

Registration fees cover a light breakfast, lunch and afternoon snack, & lanyard (Additional lanyards will be for sale)

Additional information is available on the [WWA Website](#)

[Agenda](#)

[Map](#)

[Hotels](#)

Studies done by Dr. Gary Bennett:

[Obesity Treatment for Socioeconomically Disadvantaged Patients in Primary Care Practices](#)
[Behavioral Treatment for Weight Gain Prevention Among Black Women in Primary Care Practice](#)



The mission of the Wisconsin WIC Association is to inspire and empower the Wisconsin WIC community to advocate for and promote quality nutrition services and assure effectiveness through collaboration, cooperation and education.



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www.wiwica.org



Voices of WIC

“WIC has helped me and my family a lot. It is very hard being a single mom with four kids. WIC gave me healthy choices for me like cereal, milk, fruits and vegetables, and bread. The formula for babies up to 12 months old is very helpful. With my low income I was still able to feed my kids with good healthy food. I appreciate WIC for such a great program.” – Carissa

Please share your WIC stories with your regional representative or Katrina Fritsch, and we will make sure the WIC stories are heard!

Advocacy Update

Take Action! Tell Congress to fully fund WIC in 2016! Click [Here](#) to send a letter to Congress requesting that the WIC Program be adequately funded in FY 2016.

What should I say to my Representative?

- Share your [State profile](#) for state-specified data and participant stories.
- Watch what other NWA members had to say about talking with policymakers. [Be a voice for WIC](#)

What can I do to help?

- [Email](#) call or visit your representative. Use NWA's [search tool](#) to find your elected officials and their contact info. See NWA's [quick guide](#) for communicating with Congress, and [tips for visiting](#) with them.

A New WWA Board Takes Office

On October 29, 2015, the Board of Directors held their fall meeting in Westfield, WI and a new Executive Committee for 2015-2016 was elected:

- Past-Chairperson: Amber France
- Chairperson: Katrina Fritsch
- Vice-Chairperson: Abby Loos
- Secretary: Katy Murphy
- Treasurer: Barbara Sheldon

The WWA would like to thank Janice Landisch, Cheryl Davies and Becky Litwaitis for their years of contribution to the Board of Directors and the WWA.

