



Wisconsin WIC Association (WWA): Summer Newsletter 2015

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2015 WWA Board

Took Office 11/4/2014

Officers:

Chair: Amber France

Vice-Chair: Katrina Wojciechowski

Secretary: Becky Litwaitis

Treasurer: Barbara Sheldon

Regional Representatives:

Southern Region:

Amber France
Wood County
afrance@co.wood.wi.us

Western Region:

Jennifer Logging (Past Chair 2014)
La Crosse County
jlogging@lacsossecounty.org

Northern Region:

Kristi Cooley
Portage County
CooleyK@co.portage.wi.us

Southeast Region:

Janice Landisch
Seeds of Health, Milwaukee County
landisch@seedsofhealth.org

Northeast Region:

Barbara Sheldon (Past Chair 2012)
Winnebago County
bsheldon@co.winnebago.wi.us

At Large Representatives:

Cheryl Davies (also WALHDAB Rep)
West Allis, Milwaukee County
cdavies@westalliswi.gov

Becky Litwaitis
City of Milwaukee Health Department
BLITWA@milwaukee.gov

Angela Roltgen
Wood County
aroltgen@co.wood.wi.us

Katrina Wojciechowski
West Allis, Milwaukee County
kwojciechowski@westalliswi.gov

Angie Wilks-Tate
Milwaukee Heritage Health Center
awilks_tate@mshl.org

Abbie Loos
La Crosse County
ALoos@lacsossecounty.org



Save the Date: November 30, 2015

WWA Professional Development Education Day

**American Family Insurance Training Center
Madison, WI**

Topics Include:

- Perinatal Weight Management
- WWA Membership Meeting including Advocacy Education
- Feeding Issues for Infants with Neonatal Abstinence Syndrome

Registration will begin approximately September 1, 2015 with a link on the WWA website and on the [WICShare Calendar](#).

Lunch and snack/beverages will be included.

Stay tuned for more information about this event on the [FMR](#) and the [WWA Website!](#)

Welcome New WWA At Large Representative Board Members!

THANK YOU to all WWA Members who voted for the three At-Large Representative Board Members in July!

Congratulations to the following (new and returning) representatives! Terms will begin on September 29, 2015 at our face-to-face meeting.

Andrea Wagner- New Representative from Project 08, Family Health/La Clinica

Angela Roltgen – Returning Representative from Project 51, Wood County

Rosamaria Martinez- New Representative from Project 35, Sixteenth Street



The mission of the Wisconsin WIC Association is to inspire and empower the Wisconsin WIC community to advocate for and promote quality nutrition services and assure effectiveness through collaboration, cooperation and education.



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www.wiwica.org



Voices of WIC

"WIC was very helpful because it put healthy, low-cost recipes in my hand through pamphlets and the calendar. I don't always have access to library, internet, or other media sources to research healthy recipes, and even when I do the recipes are filled with ingredients which are difficult to find from the local grocery. With WIC, there were the ingredients and the recipes in which to use them, all in one." - Amanda

Please share your WIC stories with your regional representative or Amber France, and we will make sure the WIC stories are heard!

Advocacy Update

On September 17, 2015 the Senate Committee on Agriculture, Nutrition and Forestry [will markup the reauthorization](#) of the Child Nutrition Act of 1966.

Leading up to the markup, NWA is collecting stories from WIC participants, service providers and anyone else who has been impacted by WIC.

Please note participating in this campaign is not a lobbying activity.

Participating is easy!

NWA had a webinar on August 3rd that you can [listen to](#) or [review the slides](#) for more information.

You can share your story with the NWA [online!](#)

COMING SOON: **2016 NWA Washington Leadership Conference** [NWA Leadership Conference 2016](#)

The National WIC Association (NWA) invites you to attend our 26th Annual Washington *Reach Them, Teach Them, Keep Them* Leadership Conference scheduled from Sunday, February 28 thru Tuesday, March 1, 2016.

The conference will provide a forum to discuss Federal initiatives affecting the health and nutritional wellbeing of WIC mothers and young children as well as service delivery and the effective management of the Program. The goal of this conference is to explore tools to reach, teach, and keep WIC participants and supporters engaged with WIC – the nation's premier public health nutrition program.

Remember, the WWA will soon be accepting applications for scholarships to help cover the cost of registration and some travel expenses.