



## Wisconsin WIC Association (WWA): Winter Newsletter 2016

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### 2015 WWA Board

#### Officers:

**Chair:** Katrina Fritsch

**Vice-Chair:** Abby Loos

**Secretary:** Katy Murphy

**Treasurer:** Barbara Sheldon

#### Regional Representatives:

##### **Southern Region:**

Amber France (Past-Chair)  
Wood County  
[afrance@co.wood.wi.us](mailto:afrance@co.wood.wi.us)

##### **Western Region:**

Jennifer Loring  
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[jloring@lacrossecounty.org](mailto:jloring@lacrossecounty.org)

##### **Northern Region:**

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Portage County  
[CooleyK@co.portage.wi.us](mailto:CooleyK@co.portage.wi.us)

##### **Southeast Region:**

Katy Murphy  
Sixteenth Street Community Health Centers  
[Katy.Murphy@sschc.org](mailto:Katy.Murphy@sschc.org)

##### **Northeast Region:**

Barbara Sheldon  
Winnebago County  
[bsheldon@co.winnebago.wi.us](mailto:bsheldon@co.winnebago.wi.us)

#### At Large Representatives:

Andrea Wagner  
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Rosamaria Martinez  
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Angie Wilks-Tate  
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Abbie Loos  
La Crosse County  
[ALoos@lacrossecounty.org](mailto:ALoos@lacrossecounty.org)

## 2015 Washington D.C. Leadership Conference February 28-March 1, 2016 NWA Leadership Conference 2016

Thank you to everyone who applied for the Wisconsin WIC Association \$750.00 scholarship to help cover the cost of attending the conference. The Wisconsin WIC Association will be sponsoring 4 WWA members to attend the leadership conference:

- ✦ **Rachel Garramone** from GLITC-Red Cliff (Northern Region)
- ✦ **Angie Wilks -Tate** from Milwaukee Heritage Health Center (Southeast/Milwaukee Region)
- ✦ **Andrea Wagener** from Family Health/la Clinica, Waushara, Green Lake and Marquette County (Northeast Region)
- ✦ **Rosamaria Martinez** from Sixteenth Street Community Health Center (Southeast/Milwaukee Region)

The conference will provide a forum to discuss Federal initiatives affecting the health and nutritional well-being of WIC mothers and young children, as well as the service, delivery and the effective management of the WIC program.

The goal of this conference is to explore tools to reach, teach, and keep WIC participants and supporters engaged with WIC – the nation's premier public health nutrition program.

This is WWA's 4<sup>th</sup> consecutive year sponsoring WWA members to practice advocating to state and local representatives and to represent Wisconsin WIC.

### **Have a Voice and Be Heard!**

Join our Community! Become a member of WWA! [Click here](#) to pay online.

The membership year begins January 1<sup>st</sup> and ends December 31<sup>st</sup> of the same year. However, you can apply for membership at any time throughout the year.

Learn more about the value of becoming a WWA member by reading our

- [Membership Benefits](#)
- [2016 Membership Letter](#)
- [2016 Membership Invoice](#)

The HOPE Network thanks the SE Region for donating their 2015 winnings of \$100. To learn more about the HOPE Network visit [www.hopenetworkinc.org](http://www.hopenetworkinc.org)

**\$100 incentive to the region with the highest percentage of WWA project memberships submitted by March 31, 2016.**



The mission of the Wisconsin WIC Association is to inspire and empower the Wisconsin WIC community to advocate for and promote quality nutrition services and assure effectiveness through collaboration, cooperation and education.



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[www.wiwica.org](http://www.wiwica.org)



## Voices of WIC

“WIC has taught me how to bond with both of my girls and not create jealousy. The WIC program encourages healthier eating options and things to do to keep adults and children active” –Anonymous Father on the Wood County WIC program.

Please send your WIC participant stories to [aroltgen@co.wood.wi.us](mailto:aroltgen@co.wood.wi.us) or your regional representative, and we will make sure your WIC stories are featured!

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### Legislative Update

#### Bi-Partisan Child Nutrition Bill Strong for Mothers and Young Children

The proposed bill includes provisions from the Wise Investment in our Children Act, also known as the WIC Act giving states the option to enroll children in WIC until their sixth birthday or until they enter full day kindergarten. Currently, eligibility for WIC terminates on a child's 5th birthday. The bill also gives states the option to certify infants for up to two years, reducing a barrier to child participation in the program. Additionally, the bill authorizes \$25 million/year more for funding to help all states implement electronic benefit (EBT) systems by 2020. EBT systems streamline vendor participation and management, provide a new program oversight tool, and improve the WIC client experience.

For further information contact Martelle Esposito at [mesposito@nwica.org](mailto:mesposito@nwica.org) or 202-232-5492 or visit the NWA web site at [www.nwica.org](http://www.nwica.org).

## WIC Biennial Conference

Stay tuned for more information regarding WWA's silent auction at the WIC biennial conference June 21<sup>st</sup> through 23<sup>rd</sup> at the Radisson Paper Valley hotel and conference center.

The silent auction proceeds from this event fund continuing education programs for WWA members including our professional development conferences and scholarships to the NWA leadership conference.

Help support this event by promoting the silent auction at staff meetings, consider donating items from your clinic and encourage staff to participate during the conference!