

## Wisconsin WIC Association (WWA) Board Meeting Minutes

<p><b>MEETING:</b>                  Topic: <b>WWA Monthly Meeting</b>                  Join Zoom Meeting:  <a href="https://us02web.zoom.us/j/83367340889?pwd=YTFxYWVvYUtlEbfZxa0Y2bzZmZE9lZz09">https://us02web.zoom.us/j/83367340889?pwd=YTFxYWVvYUtlEbfZxa0Y2bzZmZE9lZz09</a>                  Meeting ID: 833 6734 0889, Passcode: 305980</p>	<p><b>Phone:</b>                  Dial by your location                  +1 312 626 6799 US (Chicago)                  Meeting ID: 899 6349 8647                  Passcode: 688367  <b>Reoccurring meetings:</b> Every month on the 5th Thurs</p>
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**PURPOSE:** monthly board meeting

<b>Meeting Date:</b>	<b>Location:</b>	<b>Start Time:</b>	<b>End Time:</b>
6/27/2024	Teleconference	12:00 PM	1:00 PM
<b>Facilitator/Lead:</b>	Kim	<b>Minutes Prepared by:</b>	Cheri

### ATTENDEES (checked in attendance)

<input type="checkbox"/> Rachel Bauer	<input checked="" type="checkbox"/> Alex Forsythe	<input type="checkbox"/> Kristina Ingrouille	<input checked="" type="checkbox"/> Beth Scheelk
<input checked="" type="checkbox"/> Marlena Oechsner	<input checked="" type="checkbox"/> Shawn Handfelt	<input checked="" type="checkbox"/> Cheri Nemec	<input checked="" type="checkbox"/> Morgan Thums
<input checked="" type="checkbox"/> Kim Damrow	<input checked="" type="checkbox"/> Brittany Hunt	<input type="checkbox"/> Sarah Nix	<input checked="" type="checkbox"/> Guest: Emily Seltzner
			<input checked="" type="checkbox"/> Guest: Marie Gualtieri

Items/Actions to Be Approved	Outcome/Notes	Action Items & Person Responsible
Welcome and Approval of Meeting	Guest welcome, Emily Seltzner, Marie Gualtieri Introductions  Welcome to Emily, new Southern Region Rep. She is new to WIC since Feb.  Marie-NWA Policy Staff	
NWA presentation	Marie Questions/Concerns from membership: <ul style="list-style-type: none"> <li>• How do we want to engage? Where are we now? Where do we want to be? How do we amplify the WIC voice?</li> <li>• Policy Conference-increasing participation, Members unprepared</li> <li>• Connection with WAND, WIC is at the Federal level, what interaction can happen at state level</li> <li>• Understanding advocacy and lobbying</li> </ul> Ideas to engage: <ul style="list-style-type: none"> <li>• NWA-will be <b>launching campaigns</b> to look at WIC in its entirety, sharing the importance of WIC, engage lawmakers, voices from participants and staff, farmers, retailers, medical field, big community of voices that interact with WIC. Get campaigns out there to get testimonials.</li> <li>• <b>Action Alerts</b>-through WIC Action Network or Monday Updates, pre-drafted letters for people to fill out, in lawmaker offices-someone receives all of these letters and top letters will get mentioned, want to get to priority level for this interaction,</li> <li>• <b>WIC Voices Summit</b>-more info to come on website, day of workshops, how can you message this,</li> </ul>	<ol style="list-style-type: none"> <li>1. Connect with Marie for WAND event speaking</li> <li>2. Develop fact sheets with points that resonate with various groups.</li> </ol>

	<p>includes a capital hill message day, NWA voices in September to give a last final push before end of fiscal year and voting on bills/CR</p> <ul style="list-style-type: none"> <li>• Crafting messages that impact outreach—messages toward Impact on farmers, making connections for some members. Emphasis on WIC as a chronic disease prevention option. Crafting messages that impact outreach, military, grandparents raising grandchildren</li> <li>• How to make WWA members more comfortable, <b>NWA webinar with district offices</b>, District offices are a good connection, seeing people in their home area, <b>available to watch on demand</b>.</li> <li>• NWA willing to do a convening with group, advocacy vs. lobbying</li> </ul>	
<p>Treasurer’s Report (Morgan):</p>	<p>Pay Pal: \$  Business savings account: \$24,120.15  Business debit account: \$16,229.81</p> <ul style="list-style-type: none"> <li>• Discussed some financial planning to gain interest using investment accounts, etc. Morgan to do more on that. 501c3-can we have high yield or CD, and yes that is allowable.</li> <li>• State will provide membership fees in December. Fiscal year is January -December.</li> </ul>	<ol style="list-style-type: none"> <li>1. Look for information about 501c3 and investments.</li> </ol>
<p>Membership: (Alex)</p> <ul style="list-style-type: none"> <li>• Newsletter update</li> <li>• Open board positions in 2025</li> </ul>	<p><b>Regional: Sarah, Cheri, Rachel, Alex (role change)</b></p> <p><b>At-Large: Kristina</b></p> <ul style="list-style-type: none"> <li>• Consolidating Membership with Communication committee.</li> <li>• Working on membership highlight for the newsletter. Benefits of membership and what type of things would be done as part of the committee. Opportunities to gain experience. Connecting with others within the WIC population, building networking opportunities,</li> <li>• Communication committee-website, networking</li> <li>• October terms will end  Sarah-undecided  Alex-will continue as a different role (at-large-meeting)-  Rachel-undecided  Cheri-seeking replacement  Kristina-will not be continuing  Shawn-undecided</li> </ul>	<ol style="list-style-type: none"> <li>1. What do other associations have for committees? Need to have less committees to chair! Kim-extended at-large position due to taking on chair role</li> <li>2. Alex will reach out to the Southeast region to find a new rep. and/or will find out if she could still attend regional meetings.</li> </ol>
<p>Professional Development: (Kristina)</p> <ul style="list-style-type: none"> <li>• Continuing Ed./Scholarship Requests</li> </ul>	<ul style="list-style-type: none"> <li>• Apparel Sale: selected new items, want to align with pick up at October event. Working out logistics with Positive Promotions.</li> </ul>	

<ul style="list-style-type: none"> <li>Apparel sale</li> </ul>	<ul style="list-style-type: none"> <li>Scholarship requests-one was received but had been one that had been awarded one already this year-policy states one per year.</li> </ul>	
<p>Advocacy: (Cheri)</p> <ul style="list-style-type: none"> <li>WIC Action Network</li> <li>Facebook</li> </ul>		<p>Who staffs the Advocacy Committee? Please email Cheri if you wish to continue on this.</p>
<p>Communication: VACANT</p> <ul style="list-style-type: none"> <li>Mail Chimp (Beth)</li> <li>Website</li> </ul>	<ul style="list-style-type: none"> <li>Beth-working on newsletter for July disbursement</li> <li>August-send out MailChimp for voting</li> <li>Will link recent board minutes to website.</li> <li>Highlighting membership benefits</li> <li>Scholarship link</li> <li>Introducing Emily as new board member</li> </ul>	
<p>Other Meeting Reports:</p> <ul style="list-style-type: none"> <li>State WIC Director Liaison: (Kristina)</li> <li>State WIC Associations Workgroup (Kim)</li> <li>Midwest Local Rep (Sarah)</li> </ul>	<p>State Associations Meeting- connecting with other state associations, new online member community thread to ask questions between meetings. Beth invited to begin joining these meetings ahead of her Chair in October.</p>	
<ul style="list-style-type: none"> <li>Tabled Items:</li> </ul>	<ul style="list-style-type: none"> <li>Review of 501( c )3 and compliance</li> <li>Consideration of term length</li> </ul>	
<p>Next meetings</p>	<p><u>Monthly Board Meetings:</u></p> <ul style="list-style-type: none"> <li>July 25<sup>th</sup></li> <li>August 29<sup>th</sup></li> <li>September (no 5<sup>th</sup> Thursday), Regional meetings last week of September</li> </ul> <p><u>Annual Member Discussion</u> – TBD</p> <ul style="list-style-type: none"> <li>Hx NWA presents for an hour, then WWA presents</li> <li>No education this year</li> </ul> <p><u>WAND + WWA Advocacy Event:</u></p> <ul style="list-style-type: none"> <li>Wednesday, September 11<sup>th</sup>, 9:30am-11:30am</li> </ul> <p><u>Annual Fall IN PERSON Board Meeting:</u></p> <ul style="list-style-type: none"> <li>October 17<sup>th</sup>, 9a-4p, Central WI, exact location TBD</li> </ul> <p><u>In Person 50<sup>th</sup> WIC Celebration by SWO in Wisconsin Dells</u></p> <ul style="list-style-type: none"> <li>October 30<sup>th</sup></li> </ul>	<p>Need to set a Member Update Meeting for September.</p> <p># of scholarships, have testimonials for scholarships</p> <p>Need to establish a meeting place for October meeting in Stevens Point area. If anyone is interested in leading that charge, please email Kim.</p>