

## Wisconsin WIC Association (WWA) Board Meeting Minutes

**MEETING:** Topic: **WWA Annual Spring Board Meeting**  
 Join Zoom Meeting:  
<https://us02web.zoom.us/j/89963498647?pwd=N25QS01jbTh6U0FKNFZHaExRSFRsdz09>  
 Meeting ID: 899 6349 8647  
 Passcode: 688367

**Phone:**  
 +1 312 626 6799 US (Chicago)  
 Meeting ID: 826 2436 7936  
 Passcode: 033117

**PURPOSE:** Spring Board Meeting, to update strategic plan, team building, and WWA vision creation

<b>Meeting Date:</b>	<b>Location:</b>	<b>Start Time:</b>	<b>End Time:</b>
5/29/2024	Teleconference	9:00 AM	4:00 PM
<b>Facilitator/Lead:</b>	Kim	<b>Minutes Prepared by:</b>	Rachel

### ATTENDEES (checked in attendance)

- |  |   |  |   |
|--|---|--|---|
| <input checked="" type="checkbox"/> Rachel Bauer   | <input checked="" type="checkbox"/> Brittany Hunt       | <input checked="" type="checkbox"/> Sarah Nix        | <input checked="" type="checkbox"/> Morgan Thums          |
| <input checked="" type="checkbox"/> Kim Damrow     | <input checked="" type="checkbox"/> Kristina Ingrouille | <input checked="" type="checkbox"/> Marlena Oechsner | <input checked="" type="checkbox"/> Guest: Amy Ebert      |
| <input checked="" type="checkbox"/> Shawn Handfelt | <input checked="" type="checkbox"/> Cheri Nemec         | <input checked="" type="checkbox"/> Beth Scheelk     | <input checked="" type="checkbox"/> Guest: Patick Nehring |

Time	Items/Actions to Be Approved	Outcome/Notes	Action Items & Person Responsible
9:00-9:15	Welcome/Introductions		
9:30-12:00 -Have paper to take notes if desired -Have your phone ready to participate -Turn your video on -Be prepared to speak/participate	Visioning Session with Amy and Patrick	Created a rough draft vision statement: "WWA is the leader in unifying, advocating, and uplifting the voices of our members to support the well-being of our Wisconsin families and communities."	Will revisit the vision statement at the next meeting.
12:00-1:00	Lunch		
1:00-1:05	New business		
1:05-1:30	Committee Updates/Descriptions	<p><b>Professional Development:</b> Is revisiting goals with WWA and what that looks like for the future. In the past we would put on a full day conference opposite years as WI WIC. This was a lot of work and maybe need to scale back. WWA is trying to highlight other opportunities for continuing ed. (other than events WWA puts on). This will be posted via links on the WWA website. Still looking into the apparel sale.</p> <p><b>Membership Committee:</b> Trying to look a the membership survey and get that out to</p>	<p>Let Alex or Kim know if interested in being on the membership committee. Could use another person or two.</p> <p>Kim to contact Emily Gilcher on the NWA communications committee.</p>

		<p>WWA members soon. Have updated the current board member roster in WICShare. Plan to highlight membership committee in the next newsletter. Also hoping to get promotion for open positions. At large member voting by the end of July – need more involvement in this particular group as our goals for 2024 is <i>to engage and recruit 3 WWA members to participate in a committee of their choosing.</i></p> <p>Discussion centered around combining committees- possibility to combine the communications with membership? After discussion, a decision was made that we can look at merging these two together. Need to first consult bylaws.</p> <p>Need to have a better description of what it all entails to be a board member and then same for if you want to just join one of the committees.</p> <p>Suggestion: What if we could have a few members be a part of WIC staff meetings at each local project and get feedback about what they like and don't like about WWA.</p>	<p>Will look at merging communications and membership committees together to lessen the amount of committees. Will consult bylaws.</p> <p>Create description of board membership vs being on a committee.</p>
1:30-3:30	Strategic Plan	<p>We worked on the strategic plan. Some highlights were combining outreach items with communications.</p> <p>Infrastructure and Membership: Added to initiate annual dues payment by State office. Added to initiate a survey to assess participation and value in WWA membership.</p> <p>Goal 2: Changed to promotion of active participation in WWA. Instead of maintain 75% benefits members.</p> <p>Objective 2a: Added: Active participation in WWA. Added maintain full WWA board positions during mid-term and regular-term vacancies. We would do this by creating member position descriptions including time commitments, and talk with others about open positions.</p> <p>Objective 2 c: Changed from recruiting and engaging 3 WWA members to Reach out and advocate committee participation to 3 WWA members.</p> <p>Goal 4: Increase WWA Members confidence and participation in advocacy efforts: Objective 4a:</p>	<p>Morgan will reach out to Sean from State to see what time frame would be realistic annually to provide WWA membership dues.</p>

		<p>Added to provide up to 3 scholarships to NWA policy conference. Board members will participate and support annual NWA conference hill advocacy day. Provide adequate preparation for Hill day. Provide annual NWA training and education on advocacy and education on advocacy vs lobbying in partnership with WAND.</p> <p>Issue #4 of 5: Took away competent nutrition workforce and added strengthen WIC workforce.</p> <p>Goal 5: Identify opportunities to offer to WIC staff. Took out under 5 a. that WWA would “assure that CDR CEU’s are provided at...” instead added to communicate with State WIC office on educational opportunities and collaboration and advocate for CDR CEU;s at WIC professional development events.</p> <p>Objective 5b: WWA with maintain list of relevant activities to support continued education. Added as an activity to provide updated links to educational events outside of WIC.</p> <p>Goal 6c: Extended the time of the treasurer for three years so that they can train the next person.</p> <p>6d. Added to initiate membership dues payment from the State of WI to WWA.</p>	
3:30-4:00	Newsletter/Board Positions for Fall 2024	Emily Seltzner from southern region will be our new WWA Regional Rep.	
Next Meeting: June 27 <sup>th</sup> , 2024			